



CHARITABLE CATALOG

A GIFTING NETWORK SOLUTION

Showcase programs that matter.

An illustrated catalog of funding opportunities, organizations and specific projects. The Catalog empowers donors to discover charitable causes and projects at their preferred nonprofit organizations which precisely satisfy their charitable needs and interests.

The Charitable Catalog gives grant seekers an online showcase for their programs. Sponsor charities can automate donor service and charitable guidance by spotlighting priority needs and projects for their donors, and by establishing grant restrictions on external distributions.

FEATURES:

- ❖ Connect funders with fund seekers.
- ❖ A marketplace of cross promotion for internal and external charitable programs to fund holders and new donors.
- ❖ Charitable Catalog Items are maintained by the fund seekers themselves, insuring accuracy and freshness, with the organization's staff serving as the gatekeeper
- ❖ Donor Relations Staff automates charitable guidance by selecting preferred funding needs that are spotlighted for donors based on philanthropic interests and giving history.
- ❖ Fund Seekers (internal programs or external organizations) can promote their work to attract donors and donor-advisors

